

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03731 261013Z

43

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 260941Z AUG 74

FM AMEMBASSY STOCKHOLM

TO SECSTATE WASHDC 2733

UNCLAS STOCKHOLM 3731

FOR COMMERCE/BIC/OIM

E.O. 11652: N/A

TAGS: BEXP, BTRA, SW

SUBJECT: VIP TRAVEL

REF: KACHMAR/MCNITT TELCON OF 21 AUGUST 1974.

MR. LARS U. DELER, FOREIGN ADVERTISING SALES MANAGER OF PRESTIGIOUS STOCKHOLM DAILY DAGENS NYHETER WILL TRAVEL TO U.S. OCTOBER 7 THROUGH 31, 1974 TO CONTACT POTENTIAL INSTITUTIONAL ADVERTISERS IN USA AND CANADA.

MOST APPOINTMENTS WILL BE ARRANGED BY MR. DEL STELLA, THE N. DEFILIPPES COMPANY, 420 LEXINGTON AVENUE, NEW YORK 10017. MR. DELER HAS REQUESTED THAT EMBASSY HELP ARRANGE APPOINTMENT WITH APPROPRIATE OFFICIALS OF U.S. DEPARTMENT OF COMMERCE, WASHDC ON THURSDAY OCTOBER 17, 1974. DELER INTERESTED IN BOTH PRODUCT ADVERTISING AND TRAVEL/TOURISM SERVICES, SO SUGGEST USIS REPRESENTATIVE BE INCLUDED IN MEETINGS.

PLEASE ADVISE VIA RETURN CABLE IF APPOINTMENT CAN BE MADE, AND IF SO, NAME AND PHONE NUMBER OF PERSON TO BE CONTACTED. STRAUSZ-HUPE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Status: NATIVE
Subject: VIP TRAVEL
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To: STATE
Type: TE
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